- Why does the Company propose to change its name to "Trip.com Group Limited" ?
  - The proposed name better reflects the services and products the Company provides. It can also be easily remembered by global users.
  - The proposed name offers a clear perspective on the Company's global brand portfolio.

## • How many brands does the Company operate?

The family of travel brands that the Company currently operates mainly includes:

- Trip.com, an online travel agency for global consumers;
- Ctrip, a leading provider of online travel and related services in China;
- > Qunar, a leading online travel agency in China; and
- Skyscanner, a leading global travel search company.
- How will the change of the Company's name affect shareholders rights and the Company's operations?
  - The change of the Company's name does not affect any rights of the shareholders and beneficial owners of the Company's American depositary shares, nor will the change affect the Company's constitutional documents, business operations and financial position.
  - Upon the approval of shareholders, the Company will change its name to "Trip.com Group Limited," and will continue to operate out of its current headquarters in Shanghai, China. Among the four primary brands of the Company, Ctrip and Qunar will continue to operate as OTA brands for end users residing in mainland China, Trip.com as an OTA brand for global users and Skyscanner as a meta-search brand for global users.

## • What actions can shareholders take about the name change proposal?

- Shareholders and beneficial owners of the Company's American depositary shares at the close of business on September 12, 2019 are entitled to vote for the proposal.
- Please complete, sign and return the accompanying Voting Instruction Form in the postage pre-paid envelope to The Bank of New York Mellon, our Depositary. Alternatively, beneficial owners of the Company's American depositary shares may also register your proxy appointment and obtain voting instructions electronically. All votes must be received by 5:00 p.m. New York City time on October 24, 2019.
- The Company considers that the shareholder approval for the proposed resolution set out in the Notice is in the best interests of the Company and its shareholders as a whole. Accordingly, the board of directors of the Company unanimously recommend that you vote in favor of the special resolution, as they intend to do in respect of their own beneficial holding of ordinary shares in the Company, if any.