



Prime Minister Wen Jiabao Praises Innovation During Ctrip Visit

July 9, 2008

SHANGHAI, China, July 9 /Xinhua-PRNewswire-FirstCall/ -- China's Prime Minister Wen Jiabao visited the Shanghai headquarters of Ctrip.com International, Ltd. (Nasdaq: CTRP) as part of his economic tour of Shanghai on July 6, 2008. The Prime Minister was accompanied by Secretary of the Municipal Communist Committee Yu Zhensheng and Shanghai Mayor Han Zheng.

Wen attended a presentation on Ctrip and China's online travel service industry given by Ctrip CEO Fan Min and he visited the Ctrip call center, the largest in Asia's travel industry.

Wen praised Ctrip for its innovative service model, which has helped make the company the most successful online travel service company in China.

Ctrip has successfully integrated high technology with traditional travel industry services and products, allowing it to provide comprehensive services covering hotel and flight reservations, vacation package bookings, corporate travel management, preferential merchant services and travel information and recommendations to over 20,000,000 registered members.

Ctrip possesses over half of China's online travel market share.

About Ctrip.com International, Ltd.

Ctrip.com International, Ltd. is a leading travel service provider of hotel accommodations, airline tickets and packaged tours in China. Ctrip aggregates information on hotels and flights and enable customers to make informed and cost-effective hotel and flight bookings. Ctrip targets primarily business and leisure travelers in China who do not travel in groups. These travelers form a traditionally underserved yet fast-growing segment of the China travel industry. Since its inception in 1999, Ctrip has experienced substantial growth and become one of the best-known travel brands in China.

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-0- 07/09/2008

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0542 07/09/2008 06:00 EDT <http://www.prnewswire.com>