



Ctrip CEO attends China-EU Business Summit in Brussels

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SHANGHAI, June 2, 2017 /PRNewswire/ -- Jane Jie Sun, Chief Executive Officer of Ctrip.com International, Ltd., met with several key EU government officials in Brussels on June 1st. Jane is part of the delegation with Chinese Premier Li Keqiang for the 19th China-EU Business Summit in Belgium.

As one of the most famous female CEOs in Asia, Jane hopes her visit to Belgium could further promote tourism between Europe and China. She was named one of Fast Company's Most Creative People in Business 2017. Moreover, she ranked No. 15 on the Forbes China list of most influential and outstanding business women in the same year.



Photo 1: Jane met with Kris Peeters, Belgian Deputy Prime Minister and Minister of Economy and Employment

Photo 2: Jane met with Antonio Tajani, President of the European Parliament during her visit in Brussels

According to Ctrip, China's largest online travel agency, Europe is one of the top destinations for Chinese travelers, with Chinese travelers making over 5 million trips to Europe in 2016. In 2017, Europe is gaining even more attention from Chinese travelers with bookings to some countries expected to grow by 100% to 1000%.

As next year will be the China-EU Tourism Year, Antonio Tajani, President of the European Parliament, voiced hope that tourism would inject more energy to Europe's economic development. He also said that there is a big potential to promote Chinese trips among the Europeans.

Meanwhile, Ctrip remains positive about China's inbound tourism by deepening its strategic layout in European market. Last year Ctrip acquired UK based world's leading travel search platform Skyscanner. Currently via its multi-language websites and mobile APP, Ctrip is providing booking services to its customers all over the world, including air tickets of 425 airlines to more than 5,000 cities worldwide.

"Ctrip's mission is to make travel more convenient and bring the world closer together. Beyond that, we also hope to bridge the Eastern and the Western cultures, and promote peace around the world through international travel." Said Jane at her keynote speech at the internet summit held by the European Parliament.

Before the summit, Jane met with Kris Peeters, Belgian Deputy Prime Minister and Minister of Economy and Employment during her visit in Brussels.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "may", "will", "expect", "anticipate", "future", "intend", "plan", "believe", "estimate", "is/are likely to", "confident" or other similar statements. Ctrip may also make written or oral forward-looking statements in its periodic reports to the SEC, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Potential risks and uncertainties include, but are not limited to, severe or prolonged downturn in the global or Chinese economy, general declines or disruptions in the travel industry, volatility in the trading price of Ctrip's ADSs, Ctrip's reliance on its relationships and contractual arrangements with travel suppliers and strategic alliances, failure to further increase Ctrip's brand recognition to obtain new business partners and consumers, failure to compete against new and existing competitors, failure to successfully manage current growth and potential future growth, risks associated with any strategic investments or acquisitions, seasonality in the travel industry in mainland China, Hong Kong, Macau or Taiwan, failure to successfully develop Ctrip's corporate travel business, damage to or failure of Ctrip's infrastructure and technology, loss of services of Ctrip's key executives, adverse changes in economic and political policies of the PRC government, inflation in China, risks and uncertainties associated with PRC laws and regulations with respect to the ownership structure of Ctrip's affiliated Chinese entities and the contractual arrangements among Ctrip, its affiliated Chinese entities and their shareholders, and other risks outlined in Ctrip's filings with the SEC, including its annual report on Form 20-F and other filings. All information provided

in this press release and in the attachments is as of the date of the issuance, and Ctrip does not undertake any obligation to update any forward-looking statement, except as required under applicable law.

About Ctrip.com International, Ltd.

Ctrip.com International, Ltd. is a leading travel service provider of accommodation reservation, transportation ticketing, packaged tours and corporate travel management in China. It is the largest online consolidator of accommodations and transportation tickets in China in terms of transaction volume. Ctrip enables business and leisure travelers to make informed and cost-effective bookings by aggregating comprehensive travel related information and offering its services through an advanced transaction and service platform consisting of its mobile apps, Internet websites and centralized, toll-free, 24-hour customer service center. Ctrip also helps customers book vacation packages and guided tours. In addition, through its corporate travel management services, Ctrip helps corporate clients effectively manage their travel requirements. Since its inception in 1999, Ctrip has experienced substantial growth and become one of the best-known travel brands in China.

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